

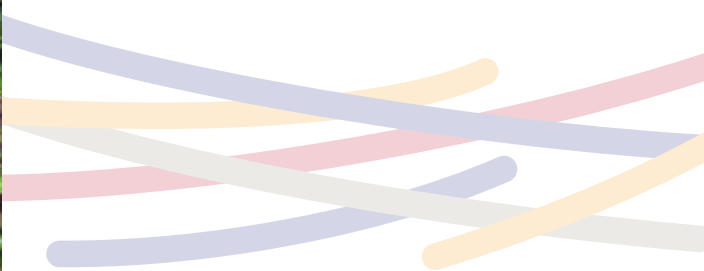


**Giving
to
Clark**

The Clark Foundation is the fundraising arm of Clark Retirement Community. We rely on generous support from donors in order to fulfill our commitment to lifelong care and to enrich the Clark community. Clark offers many ways for you to give to the Dementia Education Fund, including:

- monthly giving
- annual giving
- gifts through your will or trust
- gifts from retirement plans
- gifts through a charitable gift annuity
- gifts of life insurance
- gifts of securities or stock

Our staff is available to answer questions or to help you evaluate your options. Thank you for considering the needs of your neighbors and friends at Clark Retirement Community through your gifts!



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www.ClarkRetirement.org/Foundation

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What is Dementia?

“Dementia” refers to the memory loss and reduced physical function that occurs as someone ages. This can be very stressful for the senior, and emotionally challenging for the family trying to care for them.

Sixty percent of people over 85 have some degree of dementia. Many seniors who are only in their 60s and 70s come to Clark with symptoms of memory loss and require a high degree of specialized care.

Dementia CARE at Clark

Clark is known as a leader in dementia care throughout West Michigan and beyond. Our philosophy has always been to focus on what is possible, not what has been lost. Our vision is to create a vibrant and inclusive community where each person lives life to

the fullest: staying socially, spiritually and mentally engaged for as long as possible. Dementia does not mean that life is over. It simply means that the family and Clark staff must come together, surrounding the resident with loving support and a positive environment that will enrich their experience of each moment.



“The loving care my mother received was so appreciated—she had a happy life in her dementia and received more hugs and kisses from the staff than most receive in a lifetime. Thanks to all who helped her through this journey—I am forever grateful.”

In appreciation, Alice Dodgson and family

What is the NEED?

In order to remain at the forefront of dementia care, we must continue to advance the knowledge of our staff so that they know how to create a vibrant environment for all of our residents, and continue to educate families so they can effectively maintain loving relationships through the frustration of dementia.

Training is vital, but it comes at a cost. The Dementia Education Fund was established for this specific purpose. It provides monies for specialized staff training to enrich our caregiving capacity. This fund also helps us provide education for families in the community who are struggling with the challenges of dementia. Generous donors who believe in quality dementia care make all of this work possible.

We Need YOUR Help

Memory loss may be irreversible but it does not make life less valuable. We rely on the generosity of our donors to provide the training that makes dementia care at Clark so exceptional. Please visit the Foundation office if you would like to learn about this or other giving opportunities, or call (616) 452-1666 ext. 121.